JR3001 - Online Journalism and Entrepreneurialism

Paul Solman



[1]

Baines, D. and Kennedy, C. An education for independence: should entrepreneurial skills be an essential part of the journalist's toolbox. Journalism practice. 4, 1. DOI:https://doi.org/10.1080/17512780903391912.

[2]

BBC News - What qualities make a great entrepreneur? http://www.bbc.co.uk/news/business-14032584.

[3]

Dick, M. 2013. Search: theory and practice in journalism online. Palgrave Macmillan.

[4]

Guido Fawkes: .

[5]

Hill, S. and Lashmar, P. 2014. Online journalism: the essential guide. SAGE.

[6]

How to get started as a freelance journalist: 2006. http://www.journalism.co.uk/news-freelance/how-to-get-started-as-a-freelance-journalist/s1 2/a51787/.

[7]

How to: Launch your own indie journalism site: http://mashable.com/2009/09/24/indie-journalism-guide/.

[8]

Kaplan, A.M. and Haenlein, M. Users of the world, unite! The challenges and opportunities of Social Media. Business horizons. 53, 1, 59–68. DOI:https://doi.org/10.1016/j.bushor.2009.09.003.

[9]

Little white lies magazine: .

[10]

London SE1 online: .

[11]

Mashable: .

[12]

Online journalism blog: .

[13]

ReadWriteWeb - Web Apps, Web Technology Trends, Social Networking and Social Media: .

[14]

Reuters Institute for the Study of Journalism Reuters Institue Digital News Report 2017. University of Oxford.

[15]

TechCrunch: .

[16]

Wren, A. 2011. How to build and monetise a blog. The Guardian. (Sep. 2011).