

JR3001 - Online Journalism and Entrepreneurialism

Paul Solman

View Online



-
1.
Hill S, Lashmar P. Online Journalism: The Essential Guide. SAGE; 2014.

 2.
Reuters Institute for the Study of Journalism. Reuters Institute Digital News Report 2017. https://reutersinstitute.politics.ox.ac.uk/sites/default/files/Digital%20News%20Report%202017%20web_0.pdf

 3.
Baines D, Kennedy C. An education for independence: should entrepreneurial skills be an essential part of the journalist's toolbox. *Journalism practice*. 4(1).
doi:10.1080/17512780903391912

 4.
Kiss J. How to get started as a freelance journalist. Published 3 April 2006.
<http://www.journalism.co.uk/news-freelance/how-to-get-started-as-a-freelance-journalist/s12/a51787/>

 5.
Dick M. *Search: Theory and Practice in Journalism Online*. Palgrave Macmillan; 2013.

 6.
Tavakoli-Far N. BBC News - What qualities make a great entrepreneur?

<http://www.bbc.co.uk/news/business-14032584>

7.

Wren A. How to build and monetise a blog. The Guardian. Published online 2 September 2011. <http://www.theguardian.com/money/2011/sep/02/how-to-build-and-monetise-a-blog>

8.

Kaplan AM, Haenlein M. Users of the world, unite! The challenges and opportunities of Social Media. Business horizons. 53(1):59-68. doi:10.1016/j.bushor.2009.09.003

9.

Schneider M. How to: Launch your own indie journalism site. <http://mashable.com/2009/09/24/indie-journalism-guide/>

10.

London SE1 online.

11.

Online journalism blog.

12.

Mashable.

13.

ReadWriteWeb - Web Apps, Web Technology Trends, Social Networking and Social Media.

14.

TechCrunch.

15.

Guido Fawkes.

16.

Little white lies magazine.