

MG3113 - Business Ethics, Environmental Sustainability and Governance (2016-2017)

Selcuk Uygur

View Online



52 items

Core reading *Purchase advised (2 items)

Sustainability marketing: a global perspective, by Frank-Martin Belz; Ken Peattie, 2012

[Book](#) | Core (purchase required)

Business ethics: managing corporate citizenship and sustainability in the age of globalization, by Andrew Crane; Dirk Matten, 2010

[Book](#) | Core (purchase required)

Recommended reading (9 items)

Corporate governance and sustainability: challenges for theory and practice, by Suzanne Benn; Dexter C. Dunphy, 2007

[Book](#) | Recommended reading

Corporate social responsibility: readings and cases in a global context, by Andrew Crane; Dirk Matten; Laura J. Spence, 2014

[Book](#) | Recommended reading

Business ethics: brief readings on vital topics, by Archie B. Carroll, 2009

[Book](#) | Recommended reading

The corporate social responsibility reader, by Jon Burchell, 2008

[Book](#) | Recommended reading

Ethical theory and business, edited by Denis Gordon Arnold; Tom L. Beauchamp; Norman E. Bowie, 2014

[Book](#) | Recommended reading

Corporate governance, by Chris A. Mallin, 2016

[Book](#) | Recommended reading

Sustainable Development Commission Home

[Website](#) | Recommended reading

DSD - Division for Sustainable Development - United Nations

[Webpage](#) | Recommended reading

Triple bottom line - Wikipedia, the free encyclopedia

[Webpage](#) | Recommended reading

Other (13 items)

Business ethics a European review

| Other reading

Business ethics quarterly

| Other reading

Business strategy and the environment

| Other reading

Environmental politics

| Other reading

International journal of technology management

| Other reading

Journal of business ethics

| Other reading

Journal of cleaner production

| Other reading

Research policy

| Other reading

Science & public policy

| Other reading

Sustainable development

| Other reading

Technological forecasting & social change

| Other reading

Technology in society

| Other reading

Cite them right: the essential referencing guide, by Richard Pears; Graham J. Shields, 2013

| Other reading

Term 1 - Week 1 (1 items)

Introduction to Business Ethics, Environmental Sustainability and Governance (SU)

Read module guide and assignment guide on Blackboard Learn.

Review recommended texts.

Week 2 (1 items)

Ethical theory part 1 – traditional ethical theories

Business ethics: managing corporate citizenship and sustainability in the age of globalization, by Crane, Andrew; Matten, Dirk, 2010

[Book](#) | [Recommended reading](#) | [Read Chapter 3](#)

Week 3 (1 items)

Ethical theory part 2

Business ethics: managing corporate citizenship and sustainability in the age of globalization, by Andrew Crane; Dirk Matten, 2010

[Book](#) | [Recommended reading](#) | [Read Chapter 3](#)

Week 4 (1 items)

Making Decisions in Business Ethics: Descriptive Ethical Theories

Business ethics: managing corporate citizenship and sustainability in the age of globalization, by Andrew Crane; Dirk Matten, 2010

[Book](#) | [Recommended reading](#) | [Read Chapter 4](#)

Week 5 (1 items)

Managing Business Ethics

Business ethics: managing corporate citizenship and sustainability in the age of globalization, by Andrew Crane; Dirk Matten, 2010

[Book](#) | [Recommended reading](#) | [Read Chapter 5](#)

Week 6 (1 items)

Case-based discussion and revision of ethical theories

Review lecture material and readings for Weeks 2-6

Week 7

Effective Learning Week

Week 8 (1 items)

Social responsibilities and the employee

Business ethics: managing corporate citizenship and sustainability in the age of globalization, by Andrew Crane; Dirk Matten, 2010

[Book](#) | [Recommended reading](#) | [Read Chapter 7](#)

Week 9 (1 items)

Social responsibilities and the consumers

Business ethics: managing corporate citizenship and sustainability in the age of globalization, by Andrew Crane; Dirk Matten, 2010

[Book](#) | [Recommended reading](#) | [Read Chapter 8](#)

Week 10 (1 items)

Social responsibilities and the community (Civil Society).

Business ethics: managing corporate citizenship and sustainability in the age of globalization, by Andrew Crane; Dirk Matten, 2010

[Book](#) | [Recommended reading](#) | [Chapter 10](#)

Week 11 (1 items)

Social responsibility and the public sector (Government)

Business ethics: managing corporate citizenship and sustainability in the age of globalization, by Andrew Crane; Dirk Matten, 2010

[Book](#) | [Recommended reading](#) | [Read Chapter 11](#)

Week 12 (1 items)

Q & A

Revision Lecture

Review lecture material and readings for Weeks 9-11

Term 2 - Week 16 (1 items)

Corporate Governance

Corporate governance, by Chris A. Mallin, 2010

[Book](#) | [Recommended reading](#) | [Read Chapter 2 & 4](#)

Week 17 (1 items)

Corporate Governance

Corporate governance, by Chris A. Mallin, 2013

[Book](#) | [Recommended reading](#) | [Read Chapter 8 & 9](#)

Week 18 (2 items)

Introduction to the challenges of sustainable development

Business ethics: managing corporate citizenship and sustainability in the age of globalization, by Andrew Crane; Dirk Matten, 2010

[Book](#) | [Recommended reading](#) | Read pp.20-28

An introduction to sustainable development, by Jennifer A. Elliott, 2013

[Book](#) | [Recommended reading](#) | Read Chapter 1 & 2

Week 19 (2 items)

Introduction to the challenges of climate change & oil

Climate change 2007: a synthesis report., 2007

[Document](#) | [Recommended reading](#)

Peak oil: an introduction, by Mike Tooke, 2005

[Document](#) | [Recommended reading](#)

Week 20 (2 items)

Government's response to environmental challenges

Business ethics: managing corporate citizenship and sustainability in the age of globalization, by Andrew Crane; Dirk Matten, 2010

[Book](#) | [Recommended reading](#) | Read pp. 499-504

Securing the future: delivering UK sustainable development strategy, 2005

[Document](#) | [Recommended reading](#) | Read Chapters 3 & 4

Week 21

Effective Learning Week

Week 22 (1 items)

Case-based discussion (PK) Review lecture material and readings for Weeks 18-20

Week 23 (4 items)

The role of business in pursuing sustainable consumption and production & the issue of 'Greenwashing'

Business ethics: managing corporate citizenship and sustainability in the age of globalization, by Andrew Crane; Dirk Matten, 2010

[Book](#) | [Recommended reading](#) | Read pp.499-504

Sustainable consumption and production: a business primer, 2007

[Document](#) | [Recommended reading](#) | Read 'Business Taskforce on Sustainable Consumption and Production '

The sins of greenwashing, 2010[Document](#) | [Recommended reading](#) | [Read 'The seven sins of greenwashing'](#)**Sustainable consumption facts and trends from a business perspective, 2008**[Document](#) | [Recommended reading](#) | [Read chapter 4](#)**Week 24** (3 items)

The role of the consumer in the shift towards sustainable consumption

Business ethics: managing corporate citizenship and sustainability in the age of globalization, by Andrew Crane; Dirk Matten, 2010[Book](#) | [Recommended reading](#) | [Read pp. 346-351](#)**I will if you will: towards sustainable consumption, 2006**[Document](#) | [Recommended reading](#) | [Read chapter 1](#)**Sustainable consumption facts and trends from a business perspective, 2008**[Document](#) | [Recommended reading](#) | [Read chapter 3](#)**Week 25** (1 items)

Community action for sustainable consumption and production

The rocky road to a real transition: the transition towns movement and what it means for social change, by Paul Chatterton; Alice Cutler, 2008[Document](#) | [Recommended reading](#)**Week 26**

Revision lecture

Week 27

Final Exam Clinic