

MG3110 - International Business Strategy

View Online



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Grant RM. Contemporary strategy analysis. Ninth edition. Chichester, West Sussex, United Kingdom: : Wiley 2016.

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Journal of international business studies.

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Harvard University. Harvard business review.

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Strategic management journal.

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Sunday Times.

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Fortune.

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Bloomberg businessweek .

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Business & Management Brunel Library Subject page.

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The World Bank.

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World Trade Organization - Home page.

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IMF -- International Monetary Fund.

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Organisation for Economic Co-operation and Development.

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EUROPA - Official website of the EU.

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CIBERweb - Centers for International Business Education and Research.

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The Economist: Country briefings: news and analysis by country .

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