

MG3110 - International Business Strategy

View Online



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Grant, R. M. Contemporary strategy analysis. (Wiley, 2016).

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Harvard University. Harvard business review.

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Columbia University. Journal of world business.

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International business review.

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Academy of Management. The Academy of Management review.

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Strategic management journal.

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Financial times.

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Times.

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Sunday Times.

11.

Economist.

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Fortune.

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Bloomberg businessweek .

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Business & Management Brunel Library Subject page.

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The World Bank.

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World Trade Organization - Home page.

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IMF -- International Monetary Fund.

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Organisation for Economic Co-operation and Development.

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EUROPA - Official website of the EU.

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CIBERweb - Centers for International Business Education and Research.

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The Economist: Country briefings: news and analysis by country .

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unctad.org | World Investment Reports.

<http://unctad.org/en/pages/DIAE/World%20Investment%20Report/WIR-Series.aspx>.