

MG3110 - International Business Strategy

View Online



1.

Grant RM. Contemporary strategy analysis. Ninth edition. Chichester, West Sussex, United Kingdom: Wiley; 2016.

2.

Journal of international business studies. Available from:
[http://cm7ly9cu9w.search.serialssolutions.com/?V=1.0&N=100&L=CM7LY9CU9W&S=A_T_B&C=journal of international business studies](http://cm7ly9cu9w.search.serialssolutions.com/?V=1.0&N=100&L=CM7LY9CU9W&S=A_T_B&C=journal%20of%20international%20business%20studies)

3.

Harvard University. Harvard business review. Available from:
http://cm7ly9cu9w.search.serialssolutions.com/?V=1.0&N=100&L=cm7ly9cu9w&S=AC_T_B&C=Harvard+business+review

4.

Columbia University. Journal of world business.

5.

International business review. Available from:
[http://cm7ly9cu9w.search.serialssolutions.com/?V=1.0&N=100&L=CM7LY9CU9W&S=A_T_B&C=international business review](http://cm7ly9cu9w.search.serialssolutions.com/?V=1.0&N=100&L=CM7LY9CU9W&S=A_T_B&C=international%20business%20review)

6.

Academy of Management. The Academy of Management review.

7.

Strategic management journal.

8.

Financial times. Available from:

https://cm7ly9cu9w.search.serialssolutions.com/ejp/?libHash=CM7LY9CU9W#/search/?searchControl=title&searchType=issn_equals&criteria=0307-1766&titleType=JOURNALS&filterBy=All&beginPage=0&language=en-gb

9.

Times.

10.

Sunday Times.

11.

Economist.

12.

Fortune.

13.

Bloomberg businessweek .

14.

Business & Management Brunel Library Subject page.

15.

The World Bank.

16.

World Trade Organization - Home page.

17.

IMF -- International Monetary Fund.

18.

Organisation for Economic Co-operation and Development.

19.

EUROPA - Official website of the EU.

20.

CIBERweb - Centers for International Business Education and Research.

21.

The Economist: Country briefings: news and analysis by country .

22.

unctad.org | World Investment Reports [Internet]. Available from:
<http://unctad.org/en/pages/DIAE/World%20Investment%20Report/WIR-Series.aspx>