

MN5563 - Global Manufacturing

Module leader: Dr. Kai Cheng

View Online



[1]

Cheng, K. 2005. E-manufacturing: fundamentals and applications. WIT.

[2]

Goffin, K. and Mitchell, R. 2010. Innovation management: strategy and implementation using the pentathlon framework. Palgrave Macmillan.

[3]

Koren, Y. 2010. The global manufacturing revolution: product-process-business integration and reconfigurable systems. Wiley.

[4]

Novak, S. 2006. The small manufacturer's toolkit: a guide for selecting the techniques and systems to help you win. Auerbach Publications.

[5]

Prahalad, C.K. and Krishnan, M.S. 2008. The new age of innovation: driving cocreated value through global networks. McGraw-Hill.

[6]

Rafinejad, D. Innovation, product development and commercialization: case studies and key practices for market leadership. J. Ross Pub.

[7]

Schilling, M.A. 2017. Strategic management of technological innovation. McGraw-Hill Education.

[8]

Smith, D. 2015. Exploring innovation. McGraw-Hill Education.

[9]

Trott, P. 2012. Innovation management and new product development. Financial Times/Prentice Hall.

[10]

Walters, D. and Rainbird, M. 2007. Strategic operations management: a value chain approach. Palgrave Macmillan.

[11]

Westland, J.C. 2008. Global innovation management: a strategic approach. Palgrave Macmillan.