

MN5563 - Global Manufacturing

Module leader: Dr. Kai Cheng

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@book{Cheng_2005, address={Southampton}, title={E-manufacturing: fundamentals and applications}, publisher={WIT}, author={Cheng, K.}, year={2005} }

@book{Goffin_Mitchell_2010, address={Basingstoke}, edition={2nd ed}, title={Innovation management: strategy and implementation using the pentathlon framework}, publisher={Palgrave Macmillan}, author={Goffin, Keith and Mitchell, Rick}, year={2010} }

@book{Koren_2010, address={Hoboken, N.J.}, title={The global manufacturing revolution: product-process-business integration and reconfigurable systems}, volume={Wiley series in systems engineering and management}, publisher={Wiley}, author={Koren, Yoram}, year={2010} }

@book{Novak_2006, address={Boca Raton, FL}, title={The small manufacturer's toolkit: a guide for selecting the techniques and systems to help you win}, volume={Series on resource management}, publisher={Auerbach Publications}, author={Novak, Stephen}, year={2006} }

@book{Pralhad_Krishnan_2008, address={New York}, title={The new age of innovation: driving cocreated value through global networks}, url={https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=4656972}, publisher={McGraw-Hill}, author={Pralhad, C. K. and Krishnan, M. S.}, year={2008} }

@book{Rafinejad, address={Ft. Lauderdale, FL}, title={Innovation, product development and commercialization: case studies and key practices for market leadership}, url={http://search.ebscohost.com/login.aspx?authtype=ip,shib&custid=s1123049&direct=true&db=nlebk&db=nlabk&site=ehost-live&scope=site&AN=225365}, publisher={J. Ross Pub}, author={Rafinejad, Dariush} }

@book{Schilling_2017, address={New York}, edition={Fifth edition}, title={Strategic management of technological innovation}, publisher={McGraw-Hill Education}, author={Schilling, Melissa A.}, year={2017} }

@book{Smith_2015, address={London}, edition={3rd edition}, title={Exploring innovation}, publisher={McGraw-Hill Education}, author={Smith, David}, year={2015} }

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@book{Walters_Rainbird_2007, address={Basingstoke}, title={Strategic operations management: a value chain approach}, publisher={Palgrave Macmillan}, author={Walters, David and Rainbird, Mark}, year={2007} }

@book{Westland_2008, address={Basingstoke}, title={Global innovation management: a strategic approach}, publisher={Palgrave Macmillan}, author={Westland, J. Christopher}, year={2008} }