

## MG5604 - Social Media

This is a provisional list that has yet to be reviewed.  
Items may therefore change.

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[1]

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[4]

Shah, Rawn 2010. Social networking for business: choosing the right tools and resources to fit your needs. Pearson Education/Prentice Hall.

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Solis, B. 2012. The end of business as usual: rewire the way you work to succeed in the consumer revolution. John Wiley & Sons.