

MG5604 - Social Media

This is a provisional list that has yet to be reviewed.
Items may therefore change.

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Pears, R. and Shields, G.J. (2016) Cite them right: the essential referencing guide. Tenth revised and expanded edition. London: Macmillan Education.

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Solis, B. (2012) The end of business as usual: rewire the way you work to succeed in the consumer revolution. 1st ed. Hoboken, N.J.: John Wiley & Sons. Available at: <http://lib.myilibrary.com/browse/open.asp?id=329491&entityid=https://idp.brunel.ac.uk/entity>.