

MG5604 - Social Media

This is a provisional list that has yet to be reviewed.
Items may therefore change.

View Online



1.

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Solis, B.: The end of business as usual: rewire the way you work to succeed in the consumer revolution. John Wiley & Sons, Hoboken, N.J. (2012).

5.

Pears, R., Shields, G.J.: Cite them right: the essential referencing guide. Macmillan Education, London (2016).