

FM5601 - Key Issues in Media and Public Relations

[View Online](#)

@inbook{Bardhan_Weaver_2011, address={New York}, title={Public relations in global cultural contexts: multi-paradigmatic perspectives},
url={http://lib.myilibrary.com/browse/open.asp?id=304531&entityid=https://idp.brunel.ac.uk/entity}, booktitle={Public relations in global cultural contexts: multi-paradigmatic perspectives}, publisher={Routledge}, author={Bardhan, Nilanjana and Weaver, C. Kay}, year={2011} }

@article{Bashir_Fedorova_2014, title={Conglomeration among the top American public relations agencies: A case study}, volume={40},
url={https://www.sciencedirect.com/science/article/pii/S0363811114001465}, DOI={10.1016/j.pubrev.2014.10.005}, number={5}, journal={Public Relations Review}, author={Bashir, Manaf and Fedorova, Maria}, year={2014}, month={Dec}, pages={762-771} }

@article{Bennett_Lagos_2007, title={Logo Logic: The Ups and Downs of Branded Political Communication}, volume={611},
url={https://journals.sagepub.com/doi/10.1177/0002716206298484}, DOI={10.1177/0002716206298484}, number={1}, journal={The Annals of the American Academy of Political and Social Science}, author={Bennett, W. Lance and Lagos, Taso}, year={2007}, month={May}, pages={193-206} }

@inbook{Cottle_2003a, address={London}, title={News, public relations and power},
url={http://lib.myilibrary.com/browse/open.asp?id=255927&entityid=https://idp.brunel.ac.uk/entity}, booktitle={News, public relations and power}, publisher={Sage}, author={Cottle, Simon}, year={2003} }

@inbook{Cottle_2003b, address={London}, title={News, public relations and power},
url={https://contentstore.cla.co.uk/secure/link?id=93914259-7301-ea11-80cd-005056af4099}, booktitle={News, public relations and power}, publisher={Sage}, author={Cottle, Simon}, year={2003}, pages={117-132} }

@inbook{Cottle_2003c, address={London}, title={News, public relations and power},
volume={Media in focus}, url={http://lib.myilibrary.com/browse/open.asp?id=255927&entityid=https://idp.brunel.ac.uk/entity}, booktitle={News, public relations and power}, publisher={Sage}, author={Cottle, Simon}, year={2003}, pages={99-116} }

@inbook{Curtin_Gaither_2007, address={Thousand Oaks}, title={International public relations: negotiating culture, identity, and power},
url={https://contentstore.cla.co.uk/secure/link?id=4892868e-b400-ea11-80cd-005056af4099}, booktitle={International public relations: negotiating culture, identity, and power},

publisher={SAGE}, author={Curtin, Patricia A. and Gaither, Thomas Kenneth},
year={2007}, pages={35-50} }

@inbook{Davis_2007, address={London}, title={The mediation of power: a critical introduction},
url={https://contentstore.cla.co.uk/secure/link?id=1a833f2e-0f02-ea11-80cd-005056af4099}, booktitle={The mediation of power: a critical introduction}, publisher={Routledge},
author={Davis, Aeron}, year={2007}, pages={55-73} }

@inbook{Davis_2009, address={Manchester}, title={Public relations democracy: public relations, politics and the mass media in Britain},
url={https://contentstore.cla.co.uk/secure/link?id=db87a70c-192b-eb11-80cd-005056af4099}, booktitle={Public relations democracy: public relations, politics and the mass media in Britain}, publisher={Manchester University Press}, author={Davis, Aeron},
year={2009}, pages={109-124} }

@book{Dowling_2002, address={Oxford}, edition={Pbk ed}, title={Creating corporate reputations: identity, image, and performance},
url={http://lib.myilibrary.com/browse/open.asp?id=90457&entityid=https://idp.brunel.ac.uk/entity}, publisher={Oxford University Press}, author={Dowling, Grahame R.},
year={2002} }

@inbook{Duh  _2012a, address={New York}, edition={2nd ed}, title={New media and public relations - Crisis Management},
url={https://contentstore.cla.co.uk/secure/link?id=37c8317b-142b-eb11-80cd-005056af4099}, booktitle={New media and public relations}, publisher={Peter Lang},
author={Duh  , Sandra C.}, year={2012}, pages={255-256} }

@inbook{Duh  _2012b, address={New York}, edition={2nd ed}, title={New media and public relations}, booktitle={New media and public relations}, publisher={Peter Lang},
author={Duh  , Sandra C.}, year={2012} }

@inbook{Duh  _2012c, address={New York}, edition={2nd ed}, title={New media and public relations - Guidelines for effective crisis management},
url={https://contentstore.cla.co.uk/secure/link?id=52b22378-162b-eb11-80cd-005056af4099}, booktitle={New media and public relations}, publisher={Peter Lang},
author={Duh  , Sandra C.}, year={2012}, pages={257-266} }

@inbook{Duh  _2012d, address={New York}, edition={2nd ed}, title={New media and public relations - The emergence of the paracrisis},
url={https://contentstore.cla.co.uk/secure/link?id=be17b75e-172b-eb11-80cd-005056af4099}, booktitle={New media and public relations}, publisher={Peter Lang},
author={Duh  , Sandra C.}, year={2012}, pages={267-276} }

@inbook{Duh  _2012e, address={New York}, edition={2nd ed}, title={New media and public relations - What's going on?},
url={https://contentstore.cla.co.uk/secure/link?id=921402f2-172b-eb11-80cd-005056af4099}, booktitle={New media and public relations}, publisher={Peter Lang},
author={Duh  , Sandra C.}, year={2012}, pages={277-286} }

@book{Edwards_2018a, address={Los Angeles}, title={Understanding public relations: theory, culture and society},

url={<https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=6408533>},
 publisher={SAGE}, author={Edwards, Lee}, year={2018} }

@inbook{Edwards_2018b, address={Los Angeles}, title={Understanding public relations : theory, culture and society},
 url={<https://contentstore.cla.co.uk/secure/link?id=6b3fc06a-a3cb-e811-80cd-005056af4099>}, booktitle={Understanding public relations: theory, culture and society},
 publisher={SAGE}, author={Edwards, Lee}, year={2018}, pages={66-82} }

@inbook{Edwards_Hodges_2011, address={London}, edition={1st ed}, title={Public relations, society & culture: theoretical and empirical explorations},
 url={<http://lib.myilibrary.com/browse/open.asp?id=310472&entityid=https://idp.brunel.ac.uk/entity>}, booktitle={Public relations, society & culture: theoretical and empirical explorations}, publisher={Routledge}, author={Edwards, Lee and Hodges, Caroline E. M.}, year={2011} }

@article{Entman_1993, title={Framing: Toward Clarification of a Fractured Paradigm}, volume={43},
 url={<https://contentstore.cla.co.uk/secure/link?id=08bcd631-fcca-e811-80cd-005056af4099>}, DOI={10.1111/j.1460-2466.1993.tb01304.x}, number={4}, journal={Journal of Communication}, author={Entman, Robert M.}, year={1993}, month={Dec},
 pages={51-58} }

@article{Entman_2007, title={Framing Bias: Media in the Distribution of Power}, volume={57},
 url={<https://contentstore.cla.co.uk/secure/link?id=d575721d-4201-ea11-80cd-005056af4099>}, DOI={10.1111/j.1460-2466.2006.00336.x}, number={1}, journal={Journal of Communication}, author={Entman, Robert M.}, year={2007}, month={Mar},
 pages={163-173} }

@book{Fearn-Banks_2017, address={New York, New York}, edition={Fifth edition}, title={Crisis communications: a casebook approach},
 url={<https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=4626125>}, publisher={Routledge}, author={Fearn-Banks, Kathleen}, year={2017} }

@inbook{Fenton_2010, address={Los Angeles, [Calif.]}, title={New media, old news: journalism & democracy in the digital age},
 url={<https://contentstore.cla.co.uk/secure/link?id=9b50c925-7f01-ea11-80cd-005056af4099>}, booktitle={New media, old news: journalism & democracy in the digital age},
 publisher={SAGE}, author={Fenton, Natalie}, year={2010}, pages={153-168} }

@article{Gamson_Croteau_Hoynes_Sasson_1992, title={Media Images and the Social Construction of Reality}, volume={18},
 url={<https://doi.org/10.1146/annurev.so.18.080192.002105>}, DOI={10.1146/annurev.so.18.080192.002105}, number={1}, journal={Annual Review of Sociology}, author={Gamson, William A. and Croteau, David and Hoynes, William and Sasson, Theodore}, year={1992}, month={Aug}, pages={373-393} }

@book{Grunig_Hunt_1984, address={Belmont, CA}, title={Managing public relations}, publisher={Wadsworth/Thomson Learning}, author={Grunig, James E. and Hunt, Todd}, year={1984} }

@article{Harold_2004, title={Pranking rhetoric: "culture jamming" as media activism}, volume={21}, url={https://www.tandfonline.com/doi/full/10.1080/0739318042000212693}, DOI={10.1080/0739318042000212693}, number={3}, journal={Critical Studies in Media Communication}, author={Harold, Christine}, year={2004}, month={Sep}, pages={189-211} }

@book{Harrison_1999, address={Basingstoke}, title={Disasters and the media: managing crisis communications}, publisher={Macmillan Business}, author={Harrison, Shirley}, year={1999} }

@inbook{Heath_2004a, address={London}, title={Two-Way Symmetrical Public Relations: Past, Present, and Future}, url={https://login.ezproxy.brunel.ac.uk/login?url=https://sk.sagepub.com/reference/handbook-of-public-relations/n1.xml}, booktitle={Handbook of public relations}, publisher={SAGE}, author={Heath, Robert L.}, year={2004} }

@book{Heath_2004b, address={London}, title={Handbook of public relations}, url={https://login.ezproxy.brunel.ac.uk/login?url=https://sk.sagepub.com/reference/handbook-of-public-relations}, publisher={SAGE}, author={Heath, Robert L.}, year={2004} }

@book{Heath_2004c, address={London}, title={Handbook of public relations}, url={https://login.ezproxy.brunel.ac.uk/login?url=https://sk.sagepub.com/reference/handbook-of-public-relations}, publisher={SAGE}, author={Heath, Robert L.}, year={2004} }

@inbook{Heding_Knudtzen_Bjerre_2009, address={London}, title={Brand management: research, theory and practice}, url={http://lib.myilibrary.com/browse/open.asp?id=193255&entityid=https://idp.brunel.ac.uk/entity}, booktitle={Brand management: research, theory and practice}, publisher={Routledge}, author={Heding, Tilde and Knudtzen, Charlotte F. and Bjerre, Mogens}, year={2009} }

@book{Holtzhausen_2012, address={New York}, title={Public relations as activism: postmodern approaches to theory & practice}, url={https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=958192}, publisher={Routledge}, author={Holtzhausen, Derina Rhoda}, year={2012} }

@inbook{Ihlen_Fredriksson_Ruler_2009, address={New York}, title={Public relations and social theory: key figures and concepts}, url={http://lib.myilibrary.com/browse/open.asp?id=197758&entityid=https://idp.brunel.ac.uk/entity}, booktitle={Public relations and social theory: key figures and concepts}, publisher={Routledge}, author={Ihlen, Øyvind and Fredriksson, Magnus and Ruler, Betteke van}, year={2009} }

@book{Klein_2010, address={New York, NY.}, edition={Updated ed}, title={No logo: no space, no choice, no jobs}, publisher={Picador}, author={Klein, Naomi}, year={2010} }

@article{Ławniczak_2009, title={Re-examining the economic roots of public relations}, volume={35}, url={https://www.sciencedirect.com/science/article/pii/S0363811109001386}, DOI={10.1016/j.pubrev.2009.08.009}, number={4}, journal={Public Relations Review}, author={Ławniczak, Ryszard}, year={2009}, month={Nov}, pages={346-352} }

@inbook{L'Etang_2008a, address={London}, title={Public relations: concepts, practice and critique},
url={https://contentstore.cla.co.uk/secure/link?id=cefa8b3e-7b00-ea11-80cd-005056af4099}, booktitle={Public relations: concepts, practice and critique}, publisher={SAGE Publications}, author={L'Etang, Jacquie}, year={2008}, pages={46-68} }

@inbook{L'Etang_2008b, address={London}, title={Public relations: concepts, practice and critique}, booktitle={Public relations: concepts, practice and critique}, publisher={SAGE Publications}, author={L'Etang, Jacquie}, year={2008}, pages={69-95} }

@book{Longhurst_2017, address={London, [England]}, edition={Third edition}, title={Introducing cultural studies},
url={http://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=4741906}, publisher={Routledge}, author={Longhurst, Brian}, year={2017} }

@article{McCright_Dunlap_2000, title={Challenging Global Warming as a Social Problem: An Analysis of the Conservative Movement's Counter-Claims}, volume={47},
url={https://www.jstor.org/stable/3097132}, DOI={10.2307/3097132}, number={4}, journal={Social Problems}, author={McCright, Aaron M. and Dunlap, Riley E.}, year={2000}, month={Nov}, pages={499-522} }

@article{McKie_Ławniczak_2009, title={Economics and public relations in a time of downturn: Dismal science, unseen history, and the need for dialogue}, volume={35},
DOI={10.1016/j.pubrev.2009.08.008}, number={4}, journal={Public Relations Review}, author={McKie, David and Ławniczak, Ryszard}, year={2009}, month={Nov}, pages={335-339} }

@article{Moffitt_1994, title={A Cultural Studies Perspective Toward Understanding Corporate Image: A Case Study of State Farm Insurance}, volume={6},
url={https://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,shib&b=buh&AN=6432393&site=ehost-live&scope=site&custid=s1123049}, DOI={10.1207/s1532754xjpr0601_03}, number={1}, journal={Journal of Public Relations Research}, author={Moffitt, Mary Anne}, year={1994}, month={Jan}, pages={41-66} }

@book{Morris_Goldsworthy_2008, address={Basingstoke [England]}, title={PR - a persuasive industry?: spin, public relations, and the shaping of the modern media},
url={https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=433522}, publisher={Palgrave Macmillan}, author={Morris, Trevor and Goldsworthy, Simon}, year={2008} }

@book{Motion_Heath_Leitch_2016a, address={London, [England]}, title={Social media and public relations: fake friends and powerful publics},
url={http://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=4098101}, publisher={Routledge}, author={Motion, Judy and Heath, Robert L. and Leitch, Shirley}, year={2016} }

@book{Motion_Heath_Leitch_2016b, address={London, [England]}, title={Social media and public relations: fake friends and powerful publics},
url={http://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=4098101}, publisher={Routledge}, author={Motion, Judy and Heath, Robert L. and Leitch, Shirley},

year={2016} }

@inbook{Overholser_Jamieson_2005, address={New York}, title={The press},
url={http://lib.myilibrary.com/browse/open.asp?id=84383&entityid=https://idp.brunel.ac.uk/entity}, booktitle={The press}, publisher={Oxford University Press},
author={Overholser, Geneva and Jamieson, Kathleen Hall}, year={2005},
pages={120-140} }

@article{Owen_2011, title={'Identity Correction' The Yes Men and acts of discursive
'leverage'}, volume={16},
url={https://www.tandfonline.com/doi/full/10.1080/13528165.2011.578726},
DOI={10.1080/13528165.2011.578726}, number={2}, journal={Performance Research},
author={Owen, Louise}, year={2011}, month={Jun}, pages={28-36} }

@book{Regeater_Larkin_Regeater_2008, address={London}, edition={4th ed},
title={Risk issues and crisis management in public relations: a casebook of best practice},
url={https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=350659},
publisher={Kogan Page}, author={Regeater, Michael and Larkin, Judy and Regeater,
Michael}, year={2008} }

@article{Sriramesh_Duh  _2009, title={Extending cultural horizons: Political economy and
public relations}, volume={35},
url={https://www.sciencedirect.com/science/article/pii/S0363811109001362},
DOI={10.1016/j.pubrev.2009.08.005}, number={4}, journal={Public Relations Review},
author={Sriramesh, Krishnamurthy and Duh  , Sandra C.}, year={2009}, month={Nov},
pages={368-375} }

@inbook{Tench_Yeomans_2017a, address={Harlow, England}, edition={Fourth edition},
title={Exploring public relations: global strategic communication},
url={https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=5186009},
booktitle={Exploring public relations: global strategic communication},
publisher={Pearson}, author={Tench, Ralph and Yeomans, Liz}, year={2017} }

@inbook{Tench_Yeomans_2017b, address={Harlow, England}, edition={Fourth edition},
title={Exploring public relations: global strategic communication},
url={https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=5186009},
booktitle={Exploring public relations: global strategic communication},
publisher={Pearson}, author={Tench, Ralph and Yeomans, Liz}, year={2017} }

@inbook{Tench_Yeomans_2017c, address={Harlow, England}, edition={Fourth edition},
title={Exploring public relations: global strategic communication},
url={https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=5186009},
booktitle={Exploring public relations: global strategic communication},
publisher={Pearson}, author={Tench, Ralph and Yeomans, Liz}, year={2017} }

@inbook{Tench_Yeomans_2017d, address={Harlow, England}, edition={Fourth edition},
title={Exploring public relations: global strategic communication},
url={https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=5186009},
booktitle={Exploring public relations: global strategic communication},
publisher={Pearson}, author={Tench, Ralph and Yeomans, Liz}, year={2017} }

@inbook{Tench_Yeomans_2017e, address={Harlow, England}, edition={Fourth edition},

title={Exploring public relations: global strategic communication},
url={<https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=5186009>},
booktitle={Exploring public relations: global strategic communication},
publisher={Pearson}, author={Tench, Ralph and Yeomans, Liz}, year={2017} }

@inbook{Theaker_2016a, address={London}, edition={5th edition}, title={The public relations handbook},
url={<https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=4530705>},
booktitle={The public relations handbook}, publisher={Routledge, Taylor & Francis Group}, author={Theaker, Alison}, year={2016} }

@inbook{Theaker_2016b, address={London}, edition={5th edition}, title={The public relations handbook},
url={<https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=4530705>},
booktitle={The public relations handbook}, publisher={Routledge, Taylor & Francis Group}, author={Theaker, Alison}, year={2016} }

@inbook{Theaker_2016c, address={London}, edition={5th edition}, title={The public relations handbook},
url={<https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=4530705>},
booktitle={The public relations handbook}, publisher={Routledge, Taylor & Francis Group}, author={Theaker, Alison}, year={2016} }

@inbook{Theaker_2016d, address={London}, edition={5th edition}, title={The public relations handbook},
url={<https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=4530705>},
booktitle={The public relations handbook}, publisher={Routledge, Taylor & Francis Group}, author={Theaker, Alison}, year={2016} }

@book{Zhiyan_Borgerson_Schroeder_2013, address={Houndmills, Basingstoke, Hampshire, UK}, title={From Chinese brand culture to global brands: insights from aesthetics, fashion, and history},
url={<https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=1514289>},
publisher={Palgrave Macmillan}, author={Zhiyan, Wu and Borgerson, Janet and Schroeder, Jonathan E.}, year={2013} }

@article{News framing: Theory and typology_2005, volume={13},
url={<https://contentstore.cla.co.uk/secure/link?id=5efa9528-eb27-eb11-80cd-005056af4099>}, DOI={10.1075/idjdd.13.1.06vre}, number={1}, journal={Information Design Journal}, year={2005}, month={Apr}, pages={51-62} }

@inbook{Tench_Yeomans_2014a, address={Harlow, England}, edition={Third edition}, title={Exploring public relations},
url={<http://lib.myilibrary.com/browse/open.asp?id=538709&entityid=https://idp.brunel.ac.uk/entity>}, booktitle={Exploring public relations}, publisher={Pearson}, year={2014} }

@inbook{Tench_Yeomans_2014b, address={Harlow, England}, edition={Third edition}, title={Exploring public relations},
url={<http://lib.myilibrary.com/browse/open.asp?id=538709&entityid=https://idp.brunel.ac.uk/entity>}, booktitle={Exploring public relations}, publisher={Pearson}, year={2014} }

@inbook{Tench_Yeomans_2014c, address={Harlow, England}, edition={Third edition}, title={Exploring public relations}, url={http://lib.myilibrary.com/browse/open.asp?id=538709&entityid=https://idp.brunel.ac.uk/entity}, booktitle={Exploring public relations}, publisher={Pearson}, year={2014} }

@inbook{Sriramesh_Veréciéc_2020a, address={New York, New York}, edition={Third edition}, title={The Global Public Relations handbook}, url={https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=5963818}, booktitle={The global public relations handbook: theory, research, and practice}, publisher={Routledge}, year={2020} }

@inbook{Sriramesh_Veréciéc_2020b, address={New York, New York}, edition={Third edition}, title={The Global Public Relations handbook}, url={https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=5963818}, booktitle={The global public relations handbook: theory, research, and practice}, publisher={Routledge}, year={2020} }

@book{Theaker_2021, address={London}, edition={Sixth Edition}, title={The public relations handbook}, url={https://ebookcentral.proquest.com/lib/brunelu/detail.action?docID=6331478}, publisher={Routledge}, year={2021} }