

FM5601 - Key Issues in Media and Public Relations

View Online



-
1.
Overholser, G., Jamieson, K.H.: The press. In: The press. pp. 120–140. Oxford University Press, New York (2005).
 2.
Entman, R.M.: Framing: Toward Clarification of a Fractured Paradigm. *Journal of Communication*. 43, 51–58 (1993). <https://doi.org/10.1111/j.1460-2466.1993.tb01304.x>.
 3.
Entman, R.M.: Framing Bias: Media in the Distribution of Power. *Journal of Communication*. 57, 163–173 (2007). <https://doi.org/10.1111/j.1460-2466.2006.00336.x>.
 4.
Gamson, W.A., Croteau, D., Hoynes, W., Sasson, T.: Media Images and the Social Construction of Reality. *Annual Review of Sociology*. 18, 373–393 (1992). <https://doi.org/10.1146/annurev.so.18.080192.002105>.
 5.
McCright, A.M., Dunlap, R.E.: Challenging Global Warming as a Social Problem: An Analysis of the Conservative Movement's Counter-Claims. *Social Problems*. 47, 499–522 (2000). <https://doi.org/10.2307/3097132>.
 - 6.

News framing: Theory and typology. *Information Design Journal*. 13, 51–62 (2005).
<https://doi.org/10.1075/idjdd.13.1.06vre>.

7.

Tench, R., Yeomans, L. eds: Exploring public relations. In: Exploring public relations. Pearson, Harlow, England (2014).

8.

Theaker, A. ed: The public relations handbook. Routledge, London (2021).

9.

Grunig, J.E., Hunt, T.: Managing public relations. Wadsworth/Thomson Learning, Belmont, CA (1984).

10.

Heath, R.L.: Handbook of public relations. SAGE, London (2004).

11.

Tench, R., Yeomans, L.: Exploring public relations: global strategic communication. In: Exploring public relations: global strategic communication. Pearson, Harlow, England (2017).

12.

Edwards, L., Hodges, C.E.M.: Public relations, society & culture: theoretical and empirical explorations. In: Public relations, society & culture: theoretical and empirical explorations. Routledge, London (2011).

13.

Edwards, L.: Understanding public relations: theory, culture and society. SAGE, Los Angeles (2018).

14.

Heding, T., Knudtzen, C.F., Bjerre, M.: Brand management: research, theory and practice. In: Brand management: research, theory and practice. Routledge, London (2009).

15.

Longhurst, B.: Introducing cultural studies. Routledge, London, [England] (2017).

16.

Curtin, P.A., Gaither, T.K.: International public relations: negotiating culture, identity, and power. In: International public relations: negotiating culture, identity, and power. pp. 35–50. SAGE, Thousand Oaks (2007).

17.

Moffitt, M.A.: A Cultural Studies Perspective Toward Understanding Corporate Image: A Case Study of State Farm Insurance. *Journal of Public Relations Research*. 6, 41–66 (1994). https://doi.org/10.1207/s1532754xjpr0601_03.

18.

Bardhan, N., Weaver, C.K.: Public relations in global cultural contexts: multi-paradigmatic perspectives. In: Public relations in global cultural contexts: multi-paradigmatic perspectives. Routledge, New York (2011).

19.

Tench, R., Yeomans, L.: Exploring public relations: global strategic communication. In: Exploring public relations: global strategic communication. Pearson, Harlow, England (2017).

20.

Zhiyan, W., Borgerson, J., Schroeder, J.E.: From Chinese brand culture to global brands: insights from aesthetics, fashion, and history. Palgrave Macmillan, Houndmills, Basingstoke, Hampshire, UK (2013).

21.

Tench, R., Yeomans, L.: Exploring public relations: global strategic communication. In: Exploring public relations: global strategic communication. Pearson, Harlow, England (2017).

22.

Tench, R., Yeomans, L.: Exploring public relations: global strategic communication. In: Exploring public relations: global strategic communication. Pearson, Harlow, England (2017).

23.

Cottle, S.: News, public relations and power. In: News, public relations and power. Sage, London (2003).

24.

Davis, A.: The mediation of power: a critical introduction. In: The mediation of power: a critical introduction. pp. 55–73. Routledge, London (2007).

25.

Morris, T., Goldsworthy, S.: PR - a persuasive industry?: spin, public relations, and the shaping of the modern media. Palgrave Macmillan, Basingstoke [England] (2008).

26.

Motion, J., Heath, R.L., Leitch, S.: Social media and public relations: fake friends and powerful publics. Routledge, London, [England] (2016).

27.

Theaker, A.: The public relations handbook. In: The public relations handbook. Routledge, Taylor & Francis Group, London (2016).

28.

Dowling, G.R.: *Creating corporate reputations: identity, image, and performance*. Oxford University Press, Oxford (2002).

29.

Tench, R., Yeomans, L. eds: *Exploring public relations*. In: *Exploring public relations*. Pearson, Harlow, England (2014).

30.

Motion, J., Heath, R.L., Leitch, S.: *Social media and public relations: fake friends and powerful publics*. Routledge, London, [England] (2016).

31.

Theaker, A.: *The public relations handbook*. In: *The public relations handbook*. Routledge, Taylor & Francis Group, London (2016).

32.

Theaker, A.: *The public relations handbook*. In: *The public relations handbook*. Routledge, Taylor & Francis Group, London (2016).

33.

Bashir, M., Fedorova, M.: *Conglomeration among the top American public relations agencies: A case study*. *Public Relations Review*. 40, 762–771 (2014).
<https://doi.org/10.1016/j.pubrev.2014.10.005>.

34.

Sriramesh, K., Veréciéc, D. eds: *The Global Public Relations handbook*. In: *The global public relations handbook: theory, research, and practice*. Routledge, New York, New York (2020).

35.

Edwards, L.: Understanding public relations : theory, culture and society. In: Understanding public relations: theory, culture and society. pp. 66–82. SAGE, Los Angeles (2018).

36.

Sriramesh, K., Duhé, S.C.: Extending cultural horizons: Political economy and public relations. *Public Relations Review*. 35, 368–375 (2009).
<https://doi.org/10.1016/j.pubrev.2009.08.005>.

37.

Ławniczak, R.: Re-examining the economic roots of public relations. *Public Relations Review*. 35, 346–352 (2009). <https://doi.org/10.1016/j.pubrev.2009.08.009>.

38.

McKie, D., Ławniczak, R.: Economics and public relations in a time of downturn: Dismal science, unseen history, and the need for dialogue. *Public Relations Review*. 35, 335–339 (2009). <https://doi.org/10.1016/j.pubrev.2009.08.008>.

39.

Tench, R., Yeomans, L. eds: Exploring public relations. In: Exploring public relations. Pearson, Harlow, England (2014).

40.

Duhâe, S.C.: New media and public relations - Crisis Management. In: New media and public relations. pp. 255–256. Peter Lang, New York (2012).

41.

Duhâe, S.C.: New media and public relations. In: New media and public relations. Peter Lang, New York (2012).

42.

Duhâe, S.C.: New media and public relations - Guidelines for effective crisis management.

In: New media and public relations. pp. 257–266. Peter Lang, New York (2012).

43.

Duhâe, S.C.: New media and public relations - The emergence of the paracrisis. In: New media and public relations. pp. 267–276. Peter Lang, New York (2012).

44.

Duhâe, S.C.: New media and public relations - What's going on? In: New media and public relations. pp. 277–286. Peter Lang, New York (2012).

45.

Fearn-Banks, K.: Crisis communications: a casebook approach. Routledge, New York, New York (2017).

46.

Harrison, S.: Disasters and the media: managing crisis communications. Macmillan Business, Basingstoke (1999).

47.

Ihlen, Øyvind, Fredriksson, M., Ruler, B. van: Public relations and social theory: key figures and concepts. In: Public relations and social theory: key figures and concepts. Routledge, New York (2009).

48.

L'Etang, J.: Public relations: concepts, practice and critique. In: Public relations: concepts, practice and critique. pp. 46–68. SAGE Publications, London (2008).

49.

L'Etang, J.: Public relations: concepts, practice and critique. In: Public relations: concepts, practice and critique. pp. 69–95. SAGE Publications, London (2008).

50.

Regester, M., Larkin, J., Regester, M.: Risk issues and crisis management in public relations: a casebook of best practice. Kogan Page, London (2008).

51.

Heath, R.L.: Handbook of public relations. SAGE, London (2004).

52.

Tench, R., Yeomans, L.: Exploring public relations: global strategic communication. In: Exploring public relations: global strategic communication. Pearson, Harlow, England (2017).

53.

Cottle, S.: News, public relations and power. In: News, public relations and power. pp. 117–132. Sage, London (2003).

54.

Davis, A.: Public relations democracy: public relations, politics and the mass media in Britain. In: Public relations democracy: public relations, politics and the mass media in Britain. pp. 109–124. Manchester University Press, Manchester (2009).

55.

Cottle, S.: News, public relations and power. In: News, public relations and power. pp. 99–116. Sage, London (2003).

56.

Fenton, N.: New media, old news: journalism & democracy in the digital age. In: New media, old news: journalism & democracy in the digital age. pp. 153–168. SAGE, Los Angeles, [Calif.] (2010).

57.

Holtzhausen, D.R.: Public relations as activism: postmodern approaches to theory & practice. Routledge, New York (2012).

58.

Bennett, W.L., Lagos, T.: Logo Logic: The Ups and Downs of Branded Political Communication. *The Annals of the American Academy of Political and Social Science*. 611, 193-206 (2007). <https://doi.org/10.1177/0002716206298484>.

59.

Harold, C.: Pranking rhetoric: "culture jamming" as media activism. *Critical Studies in Media Communication*. 21, 189-211 (2004). <https://doi.org/10.1080/0739318042000212693>.

60.

Klein, N.: No logo: no space, no choice, no jobs. Picador, New York, NY. (2010).

61.

Owen, L.: 'Identity Correction' The Yes Men and acts of discursive 'leverage'. *Performance Research*. 16, 28-36 (2011). <https://doi.org/10.1080/13528165.2011.578726>.

62.

Heath, R.L.: Handbook of public relations. SAGE, London (2004).

63.

Theaker, A.: The public relations handbook. In: *The public relations handbook*. Routledge, Taylor & Francis Group, London (2016).

64.

Sriramesh, K., Veréciéc, D. eds: The Global Public Relations handbook. In: *The global public*

relations handbook: theory, research, and practice. Routledge, New York, New York (2020).