

# CO2030 - Global Communication

Peter Wilkin

View Online



---

1.

Soanes, C. & Stevenson, A. Oxford dictionary of English. (Oxford University Press, 2005).

2.

Soanes, C. & Stevenson, A. Oxford dictionary of English. (Oxford University Press, 2005).

3.

Seely, J. Oxford A-Z of grammar and punctuation. (Oxford University Press, 2009).

4.

Media lens.

5.

openDemocracy.

6.

Wired Issue 20.07 | July 2012 | Here come the drones.

7.

The economist - world news, politics, economics, business & finance.

8.

World business, finance, and political news from the Financial Times - FT.com.

9.

Information for the World's Business Leaders - Forbes.com.

10.

Fortune 500 Daily & Breaking Business News - FORTUNE on CNNMoney.

11.

ZNet | Znet.

12.

Left Business Observer.

13.

Businessweek - Business News, Stock Market & Financial Advice.

14.

UK Indymedia - Globalisation.

15.

Capitalism Magazine.

16.

Illuminations.

17.

Wired Issue 20.07 | July 2012 | Here Come the Drones | Wired Magazine | Wired.com.

18.

Welcome to Third World Network (TWN).

19.

AJE - Al Jazeera English.

20.

Counterpunch: Tells the Facts, Names the Names.

21.

Globalisation guide.org.

22.

Globalisation | World news | The Guardian.

23.

BBC News | E-CYCLOPEDIA | Globalisation: What on Earth is it about?

24.

TUC Globalisation.

25.

Marxism Page.

26.

World Economic Forum. <http://www.weforum.org/>.

27.

World Social Forum - Wikipedia, the free encyclopedia.

28.

Wikipedia.

29.

Mosco, V. The political economy of communication. (SAGE, 2009).

30.

McChesney, R. W. The political economy of communication and the future of the field. *Media, Culture & Society* **22**, 109–116 (2000).

31.

Deacon, D. Researching communications: a practical guide to methods in media and cultural analysis. (Hodder Arnold, 2007).

32.

Holton, R. J. Making globalization. (Palgrave Macmillan, 2005).

33.

Murdock, G. Communications and the constitution of modernity. *Media, culture & society* **15**, 521–539 (1993).

34.

Lacy, M. J. & Wilkin, P. *Global politics in the information age*. (Manchester University Press, 2005).

35.

Businessweek - Business News, Stock Market & Financial Advice.

36.

Information for the World's Business Leaders - Forbes.com.

37.

The Economist.

38.

Capitalism Magazine.

39.

Kay, J. A. *The truth about markets: their genius, their limits, their follies*. (Allen Lane, 2003).

40.

Mosco, V. *The political economy of communication*. (SAGE, 2009).

41.

Holton, R. J. Economy and society. (Routledge, 1992).

42.

Hoag, A. & Compaine, B. Media entrepreneurship: missionaries and merchants.

43.

Foreign Policy -- Global Media.

44.

Domination Fantasies - Reason.com.

45.

Cowhey, P. F., Aronson, J. D. & Abelson, D. Transforming global information and communication markets: the political economy of innovation. vol. Information revolution and global politics (MIT Press, 2009).

46.

Friedman, M. & Friedman, R. D. Capitalism and freedom. (University of Chicago Press, 1982).

47.

Paradigme.

48.

4.01: Is Government Obsolete?

49.

Tony Blair's full speech | UK news | guardian.co.uk.

50.

Gray, J. Liberalism. vol. Concepts in the social sciences (Open University Press, 1986).

51.

Singh, J. P. International cultural policies and power. vol. International political economy series (Palgrave Macmillan, 2010).

52.

Soto, H. de. The mystery of capital: why capitalism triumphs in the West and fails everywhere else. (Black Swan, 2001).

53.

Wolf, M. Why globalization works. (Yale University Press, 2004).

54.

Wilkin, P. The political economy of global communication: an introduction. vol. Human security in the global economy (Pluto Press, 2001).

55.

Compaine Benjamin M.

56.

NMRC Reports and Events Archive.

57.

Capitalism Magazine.

58.

Doyle, G. Media ownership: the economics and politics of convergence and concentration in the UK and European media. (SAGE, 2002).

59.

Hesmondhalgh, D. The cultural industries. (SAGE, 2007).

60.

McPhail, T. L. Global communication: theories, stakeholders, and trends. (Wiley-Blackwell, 2010).

61.

Hovden, E. & Keene, E. The globalization of liberalism. (Palgrave in association with Millennium Journal of International Studies, 2002).

62.

Held, D. & McGrew, A. G. Globalization/anti-globalization: beyond the great divide. (Polity, 2007).

63.

Held, D. & McGrew, A. G. The global transformations reader: an introduction to the globalization debate. (Polity Press, 2003).

64.

Hutchison, D. Media policy: an introduction. (Blackwell Publishers, 1999).

65.

Get Ready to Defend the Free Market - Forbes.com.

66.

The myths of encroaching global media ownership | openDemocracy.

67.

The workable real versus the absolutist ideal | openDemocracy.

68.

A world without absolutes | openDemocracy.

69.

Media corporations versus democracy: a response to Benjamin Compaine | openDemocracy.

70.

It's a wrap? Why media matters to democracy | openDemocracy.

71.

Policing the thinkable | openDemocracy.

72.

Hall, S. The Problem of Ideology-Marxism without Guarantees. *Journal of Communication Inquiry* **10**, 28-44 (1986).

73.

Fisher, M. *Capitalist realism: is there no alternative?* (O Books, 2009).

74.

Held, D. & McGrew, A. G. The global transformations reader: an introduction to the globalization debate. (Polity Press, 2003).

75.

Marx, K., Engels, F. & Findlay, L. M. The Communist manifesto. (2004).

76.

Wayne, M. Marxism and media studies: key concepts and contemporary trends. (Pluto Press, 2003).

77.

Mosco, V. The political economy of communication. (SAGE, 2009).

78.

Williams, R. Problems in materialism and culture: selected essays. vol. Verso classics (Verso, 1997).

79.

McChesney, R. W., Wood, E. M. & Foster, J. B. Capitalism and the information age: the political economy of the global communication revolution. (Monthly Review Press, 1998).

80.

Eagleton, T. Ideology: an introduction. (Verso, 1991).

81.

Inglis, F. Media theory: an introduction. (Blackwell, 1990).

82.

Holton, R. J. Economy and society. (Routledge, 1992).

83.

Harvey, D. A brief history of neoliberalism. (Oxford University Press, 2005).

84.

Garnham, N. Capitalism and communication: global culture and the economics of information. vol. Media, culture and society series (Sage, 1990).

85.

Curran, J. & Seaton, J. Power without responsibility: press, broadcasting and the internet in Britain. (Routledge, 2010).

86.

McNair, Brian. An introduction to political communication. vol. Communication and society (Routledge, 2011).

87.

Kellner, D. Media culture: cultural studies, identity, and politics between the modern and the postmodern. (Routledge, 1995).

88.

Davis, A. Public relations democracy: public relations, politics and the mass media in Britain. (Manchester University Press, 2009).

89.

Carey, A., Chomsky, 1928 -, N. & Lohrey, A. Taking the risk out of democracy: corporate propaganda versus freedom and liberty. vol. The history of communication (University of Illinois, 1997).

90.

Ewen, S. *PR!: a social history of spin*. (Basic Books, 1996).

91.

Doherty, A. Propaganda and the BBC. *Znet*.

92.

Hawthorn, J. *Propaganda, persuasion and polemic*. vol. Stratford-upon-Avon studies (Edward Arnold, 1987).

93.

Lippmann, W. *The public philosophy*. (H. Transaction Publishers, 1989).

94.

Bernays, E. L. & Miller, M. C. *Propaganda*. (Ig Pub, 2005).

95.

Mills, C. W. *The power elite*. (Oxford University Press, 1956).

96.

Moloney, K. *Rethinking public relations: PR propaganda and democracy*. (Routledge, 2006).

97.

Jowett, G. & O'Donnell, V. *Propaganda and persuasion*. (Sage, 1999).

98.

Kurtz, H. Spin cycle: inside the Clinton propaganda machine. (Free Press, 1998).

99.

Deluce, D. Media wars. NATO review **48**, 16–21 (2001).

100.

Kaid, L. L. & Holtz-Bacha, C. Political advertising in Western democracies: parties & candidates on television. (Sage Publications, 1995).

101.

Lieberman, T. Slanting the story: the forces that shape the news. (New Press, 2000).

102.

Jackall, R. Propaganda. vol. Main trends of the modern world (Macmillan, 1995).

103.

Kellner, D. Media culture: cultural studies, identity, and politics between the modern and the postmodern. (Routledge, 1995).

104.

Milton, A. K. The rational politician: exploiting the media in new democracies. (Ashgate, 2000).

105.

Jones, N. Soundbites and spin doctors: how politicians manipulate the media - and vice versa. (Indigo, 1996).

106.

Sparks, C. Tabloid tales: global debates over media standards. vol. Critical media studies (Rowman & Littlefield, 2000).

107.

Franklin, B. Packaging politics: political communications in Britain's media democracy. (Bloomsbury, 2004).

108.

Watts, D. Political communication today. vol. Politics today (New York, 1997).

109.

Watson, J. Media communication: an introduction to theory and process. (Palgrave Macmillan, 2008).

110.

Cohen, S. & Young, J. The manufacture of news: social problems, deviance and the mass media. vol. Communication and society (Constable, 1981).

111.

Badsey, S. The Media and international security. vol. The Sandhurst conference series (F. Cass, 2000).

112.

Davis, A. Public relations, news production and changing patterns of source access in the British national media. Media, culture & society **22**, 39-59 (2000).

113.

Jamieson, K. H. Dirty politics: deception, distraction, and democracy. vol. Oxford paperbacks (Oxford University Press, 1993).

114.

MacArthur, J. R. Second front: censorship and propaganda in the 1991 Gulf War. (University of California Press, 2004).

115.

Philo, G. Glasgow Media Group reader: Vol.2: Industry, economy, war and politics. vol. Communication and society (Routledge, 1995).

116.

McNair, B. An introduction to political communication. vol. Communication and society (Routledge, 2011).

117.

Taylor, P. M. War and the media: propaganda and persuasion in the Gulf War. (Manchester University Press, 1998).

118.

Taylor, P. M. Munitions of the mind: a history of propaganda from the ancient world to the present era. (Manchester University Press, 2003).

119.

Thussu, D. K. & Freedman, D. War and the media: reporting conflict 24/7. (SAGE, 2003).

120.

Allan, S. & Zelizer, B. Reporting war: journalism in wartime. (Routledge, 2004).

121.

Robinson, P. The CNN effect: the myth of news, foreign policy, and intervention. (Routledge, 2002).

122.

McLaughlin, G. The war correspondent. (Pluto Press, 2002).

123.

Greenberg, B. S. & Gantz, W. Desert Storm and the mass media. vol. The Hampton Press communication series (Hampton Press, 1993).

124.

Miller, D. Don't mention the war: Northern Ireland, propaganda, and the media. (Pluto Press, 1994).

125.

Bennett, W. L. & Paletz, D. L. Taken by storm: the media, public opinion and U.S. foreign policy in the Gulf War. vol. American politics and political economy series (University of Chicago Press, 1994).

126.

Baroody, J. R. Media access and the military: the case of the Gulf War. (University Press of America, 1998).

127.

Carruthers, S. L. The media at war. (Palgrave Macmillan, 2011).

128.

Leslie, P. The Gulf War as popular entertainment: an analysis of the military-industrial media complex. vol. Symposium series (The Edwin Mellen Press, 1997).

129.

Lashmar, P. & Oliver, J. Britain's secret propaganda war. (Sutton Pub, 1998).

130.

Home | Hill Knowlton Strategies.

131.

Welcome to Burson-Marsteller.

132.

Beder, S. Global spin: the corporate assault on environmentalism. (Green, 2002).

133.

Carey, A., Chomsky, N. & Lohrey, A. Taking the risk out of democracy: corporate propaganda versus freedom and liberty. vol. The history of communication (University of Illinois, 1997).

134.

Klein, N. No logo: no space, no choice, no jobs. (Fourth Estate, 2010).

135.

Beder, S. Selling the work ethic: from puritan pulpit to corporate PR. (Scribe Publications, 2000).

136.

Beder, S., Varney, W. & Gosden, R. This little kiddy went to market: the corporate capture of childhood. (Pluto Press, 2009).

137.

Jefkins, F. W. & Yadin, D. L. Advertising. vol. Frameworks (Financial Times Prentice Hall, 2000).

138.

Veblen, T. Conspicuous consumption. vol. Great ideas (Penguin, 2005).

139.

Veblen, T. The theory of the leisure class. (Dover, 1994).

140.

Kellner, D. Media culture: cultural studies, identity, and politics between the modern and the postmodern. (Routledge, 1995).

141.

Ewen, S. Captains of consciousness: advertising and the social roots of the consumer culture. (Basic Books, 2001).

142.

Bernays, E. L. & Miller, M. C. Propaganda. (Ig Pub, 2005).

143.

Lippmann, W. The public philosophy. (H. Transaction Publishers, 1989).

144.

Fones-Wolf, E. A. Selling free enterprise: the business assault on labor and liberalism, 1945-60. (University of Illinois Press, 1994).

145.

McGuigan, J. Cool capitalism. (Pluto, 2009).

146.

Bird, W. L. 'Better living': advertising, media and the new vocabulary of business leadership, 1935-1955. vol. Media topographies (Northwestern University Press, 1999).

147.

Miller, K. S. The voice of business: Hill & Knowlton and postwar public relations. vol. The Luther Hartwell Hodges series on business, society, and the state (University of North Carolina Press, 1999).

148.

Cutlip, S. M. The unseen power: public relations, a history. vol. LEA's communication series (Erlbaum Associates, 1994).

149.

Schudson, M. Advertising, the uneasy persuasion: its dubious impact on American society. vol. Communication and society (Routledge, 1993).

150.

McNair, B. An introduction to political communication. vol. Communication and society (Routledge, 2011).

151.

Sinclair, J. Images incorporated: advertising as industry and ideology. vol. Media debates series (Croom Helm, 1987).

152.

Broom, G. M., Sha, B.-L. & Seshadrinathan, S. Cutlip and Center's effective public relations. (Pearson Education, 2013).

153.

L'Etang, J. & Pieczka, M. Critical Perspectives in Public Relations. (Routledge).

154.

Brown, S. Postmodern marketing two: telling tales. vol. Consumer research and policy series (International Thomson Business Press, 1998).

155.

Levy, S. J. & Zaltman, G. Marketing, society, and conflict. vol. The Prentice-Hall series in economic institutions and social systems (Prentice-Hall, 1975).

156.

Haywood, R. All about public relations: how to build business success on good communications. (McGraw-Hill, 1991).

157.

Beder, A. Advertising international: the privatisation of public space. vol. Comedia (Routledge, 1991).

158.

Fowles, J. Advertising and popular culture. vol. Foundations of popular culture (Sage Publications, 1996).

159.

Herman, Edward S. & Chomsky, N. Manufacturing consent: the political economy of the mass media. (Vintage, 1994).

160.

What makes mainstream media mainstream, by Noam Chomsky. Z magazine.

161.

Interviews, debates and talks - Massey Lectures Q&A.

162.

The big idea - interview with Noam Chomsky. Aithne.net.

163.

On the Contras, Noam Chomsky debates with John Silber. Chomsky info.

164.

Noam Chomsky - American dissident.

165.

Herman, E. S. Beyond hypocrisy: decoding the news in an age of propaganda : including A doublespeak dictionary for the 1990s. (Black Rose Books, 1992).

166.

Herman, E. S. The myth of the liberal media. vol. Media&culture (Peter Lang, 1999).

167.

Chomsky, N. Necessary illusions: thought control in democratic societies. (Pluto, 1989).

168.

Chomsky, N. & Otero, C. P. Language and politics. (AK Press, 2004).

169.

Herman, E. S. The propaganda model revisited. The propaganda model revisited. Monthly review: an independent socialist magazine **48**, (1996).

170.

Herman, E. S. The media's role in U.S. foreign policy. Journal of international affairs **47**,.

171.

Herman, E. S. & Chomsky, N. Further reply to the Langs. Political communication **21**, 113-116 (2004).

172.

Wang, S. Ideology and foreign news coverage: Propaganda model re-examined. Asian Journal of Communication **5**, 110-125 (1995).

173.

Collison, D. J. Corporate propaganda: its implications for accounting and accountability. Accounting, auditing & accountability journal **16**, 853-886 (2003).

174.

Klaehn, J. A critical review and assessment of Herman and Chomsky's 'propaganda model'. European journal of communication **17**, 147-182 (2002).

175.

Klaehn, J. Behind the invisible curtain of scholarly criticism: revisiting the propaganda model. Journalism studies **4**, 359-369 (2003).

176.

Boyd-Barrett, O. Judith Miller, the New York Times and the propaganda model. Journalism studies **5**, 435-449 (2004).

177.

Eric Herring and Piers Robinson. Too polemical or too critical? Chomsky on the study of the news media and US foreign policy. Review of international studies **Vol. 29**,.

178.

Boyd-Barrett, O. Judith Miller and the propaganda model. Journalism studies **5**, 435-449 (2004).

179.

Falcous, M. & Silk, M. Manufacturing consent: mediated sporting spectacle and the cultural politics of the 'War on Terror' International Journal of Media and Cultural Politics **1**, 59-65 (2005).

180.

Falcous, M. & Silk, M. Manufacturing consent: mediated sporting spectacle and the cultural politics of the 'War on Terror' International Journal of Media and Cultural Politics **1**, 59-65 (2005).

181.

Toohey, K. & Taylor, T. 'Here be dragons, here be savages, here be bad plumbing': Australian media representations of sport and terrorism. Sport in society **9**, 71-93 (2006).

182.

Review by: Jeff Goodwin. What's right (and wrong) about left media criticism? Herman and Chomsky's propaganda model. Sociological forum **Vol. 9**,.

183.

A Propaganda Model of Business School Behavior.

184.

A propaganda model of business school behavior.

185.

Corner, J. The model in question: a response to Klaehn on Herman and Chomsky. *European journal of communication* **18**, 367–375 (2003).

186.

Klaehn, J. Model construction: various other epistemological concerns: a reply to John Corner's commentary on the propaganda model. *European journal of communication* **18**, 377–383 (2003).

187.

Media Lens.

188.

History of the Internet, Internet for Historians.

189.

A Little History of the World Wide Web.

190.

Van der Walt, L. & Schmidt, M. *Black flame: the revolutionary class politics of anarchism and syndicalism*. vol. Counterpower (AK Press, 2009).

191.

Anarchism : a very short introduction (Book, 2004) [WorldCat.org].

192.

ZCommunications: anarchism interview by Noam Chomsky. ZNet.

193.

Ayres, J. M. Framing Collective Action Against Neoliberalism: The Case of the "Anti-Globalization. Journal of world systems research **10**, 11–34 (2004).

194.

Owens, L. & Palmer, L. K. Making the news: anarchist counter-public relations on the World Wide Web. Critical studies in media communication **20**, 335–361 (2003).

195.

On anarchism, Noam Chomsky interviewed by Tom Lane. Znet.

196.

Held, D. & McGrew, A. G. The global transformations reader: an introduction to the globalization debate. (Polity Press, 2003).

197.

Wilkin, P. Solidarity in a global age – Seattle and beyond. Journal of world systems research **6**, (2000).

198.

Home | Solidarity Federation.

199.

A history of Anarcho-syndicalism | SelfEd Collective | Solidarity Federation IWA.

200.

Anarchist Federation - Organising for Resistance | AF | AFED | IAF | IFA.

201.

HomePage - Anarchist Studies Network.

202.

Spunk Library - Anarchy, anarchist, and alternative materials.

203.

Anarchy Archives.

204.

Anarchist Studies.

205.

Hunt, R. To end poverty: the starvation of the periphery by the core. (Alternative Green, 1997).

206.

Kinna, R. Anarchism: a beginner's guide. vol. Oneworld beginner's guides (Oneworld, 2009).

207.

Ward, C. Anarchy in action. (Freedom, 1988).

208.

Guâerin, D. Anarchism: from theory to practice. (Monthly Review Press, 1970).

209.

Home | Solidarity Federation.

210.

Anarchist Federation - Organising for Resistance | AF | AFED | IAF | IFA.

211.

HomePage - Anarchist Studies Network.

212.

www.agp.org | Peoples Global Action - PGA.

213.

Globalise Resistance.

214.

Global Action.

215.

RTS (London) HOME.

216.

A16 Coupons.

217.

The South Centre.

218.

Homepage : Latest News from Corporate Watch.

219.

Independent Media Center | [www.indymedia.org](http://www.indymedia.org) | ((( i )))

220.

Held, D. & McGrew, A. G. Globalization/anti-globalization: beyond the great divide. (Polity, 2007).

221.

Della Porta, D. The global justice movement: cross-national and transnational perspectives . (Paradigm, 2007).

222.

Cockburn, A. & St. Clair, J. Five days that shook the world: Seattle and beyond. (Verso, 2000).

223.

Moghadam, V. M. Globalization and social movements: Islamism, feminism, and the global justice movement. vol. Globalization (Rowman & Littlefield Publishers, 2009).

224.

Thomas, J. The battle in Seattle: the story behind the WTO demonstrations. (Fulcrum Pub, 2000).

225.

Katsiaficas, G. & Yung, E. The Battle of Seattle: debating corporate globalisation and the WTO. (Soft Skull, 2001).

226.

Todd, A. M. The globalization of mobilization: communication strategies of global justice movements. (Verlag Dr. Mèuller, 2009).

227.

Hosseini, S. A. H. Alternative globalizations: an integrative approach to studying dissident knowledge in the global justice movement. vol. Rethinking globalizations (Routledge, 2010).

228.

Notes from Nowhere (Organization). We are everywhere: the irresistible rise of global anticapitalism. (Verso, 2003).

229.

Eschle, C. & Maiguascha, B. Critical theories, international relations and the anti-globalisation movement: the politics of global resistance. (Routledge, 2005).

230.

Polet, F. & Centre Tricontinental (Louvain-la-Neuve, Belgium). Globalizing resistance: the state of struggle. (Pluto, 2004).

231.

Amoore, L. The global resistance reader. (Routledge, 2005).

232.

Shepard, B. H. & Hayduk, R. From ACT UP to the WTO: urban protest and community building in the era of globalization. (Verso, 2002).

233.

Della Porta, D. & Diani, M. Social movements: an introduction. (Blackwell, 1999).

234.

Cohen, R. & Rai, Shirin. M. Global social movements. (Athlone Press, 2000).

235.

Lacy, M. J. & Wilkin, P. Global politics in the information age. (Manchester University Press, 2005).

236.

Hamel, P. Globalization and social movements. (Palgrave Macmillan, 2001).

237.

Environment and planning: D: Society and space.

238.

Hussey, T. & Smith, P. The trouble with higher education: a critical examination of our universities. (Routledge, 2010).

239.

Brown, R. Higher Education for Sale? the Marketisation of the UK Academy. (Routledge, 2012).

240.

Bailey, M. & Freedman, D. The assault on universities: a manifesto for resistance. (Distributed by Palgrave Macmillan, 2011).

241.

Minogue, K. R. The concept of a university. (Transaction, 2005).

242.

Molesworth, Mike, Scullion, Richard, & Nixon, Elizabeth. The marketisation of higher education and the student as consumer. (Routledge, 2011).

243.

Cãotâe, J. E. & Allahar, A. Lowering higher education: the rise of corporate universities and the fall of liberal education. (University of Toronto Press, 2011).

244.

Gould, E. The university in a corporate culture. (Yale University Press, 2003).

245.

Tuchman, G. Wannabe U: inside the corporate university. (University of Chicago Press, 2009).

246.

Deem, R., Hillyard, S. & Reed, M. I. Knowledge, higher education, and the new managerialism: the changing management of UK universities. (Oxford University Press, 2007).

247.

Slaughter, S. & Rhoades, G. Academic capitalism and the new economy: markets, state, and higher education. (Johns Hopkins University Press, 2004).

248.

Bok, D. C. Universities in the marketplace: the commercialization of higher education. vol. Princeton paperbacks (Princeton University Press, 2003).

249.

Jarvis, P. Universities and corporate universities: the higher learning industry in global society. (Kogan Page, 2001).

250.

Giroux, H. A. & Myrsiades, K. Beyond the corporate university: culture and pedagogy in the new millennium. vol. Culture and politics series (Rowman & Littlefield, 2001).

251.

Chomsky, N. & Macedo, D. P. Chomsky on miseducation. vol. Critical perspectives series (Rowman & Littlefield, 2004).

252.

Suissa, J. Anarchism and education: a philosophical perspective. (PM Press, 2010).

253.

Illich, I. Deschooling society. (Marion Boyars, 1970).

254.

Rutherford, J. Cultural studies in the corporate university. Cultural studies **19**, 297–317 (2005).

255.

Blass, E. The rise and rise of the corporate university. Journal of European industrial training **29**, 58–74 (2005).

256.

Henkel, M. Academic values and the university as corporate enterprise. Higher education quarterly **51**, 134-143 (1997).

257.

Henry Giroux 1. Neoliberalism, corporate culture, and the promise of higher education: the university as a democratic public sphere. Harvard Educational Review **Volume 72**, 425--464.

258.

Chomsky, N. & Macedo, D. P. Chomsky on miseducation. vol. Critical perspectives series (Rowman & Littlefield, 2004).

259.

Cãotâe, J. E. & Allahar, A. Lowering higher education: the rise of corporate universities and the fall of liberal education. (University of Toronto Press, 2011).

260.

Gould, E. University in a corporate culture. (Yale University Press, 2003).

261.

Tuchman, G. Wannabe U: inside the corporate university. (University of Chicago Press, 2009).

262.

Deem, R., Hillyard, S. & Reed, M. I. Knowledge, higher education, and the new managerialism: the changing management of UK universities. (Oxford University Press, 2007).

263.

Slaughter, S. Academic capitalism and the new economy : market, state and higher edu. (Johns Hopkins University Press, 2004).

264.

Bok, D. C. Universities in the marketplace : the commercialization of higher educ. (Princeton University Press, 2005).

265.

Jarvis, P. Universities and corporate universities: the higher learning industry in global society. (Kogan Page, 2001).

266.

Giroux, H. A. & Myrsiades, K. Beyond the corporate university: culture and pedagogy in the new millennium. (Rowman & Littlefield, 2001).

267.

Hussey, T. & Smith, P. The trouble with higher education: a critical examination of our universities. (Routledge, 2010).

268.

Brown, R. Higher Education for Sale? the Marketisation of the UK Academy. (Routledge, 2012).

269.

Fisher, M. Capitalist Realism. (O Books, 2009).

270.

Heath, J. & Potter, A. The rebel sell: how the counterculture became consumer culture. (Capstone, 2006).

271.

Immanuel Maurice Wallerstein. Centrist liberalism triumphant, 1789/1914. (University of California Press, 2011).

272.

Archer, L., Hollingworth, S. & Mendick, H. Urban youth and schooling: the experiences and identities of educationally 'at risk' young people. vol. Education in an urbanised society (McGraw Hill/Open University Press, 2010).